

Ben Williams

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WHO I AM

I am a well rounded Web Developer, Information Architect, and User Interface Designer. I have extensive experience creating websites from the ground up, integrating many with a variety of CMS's including DotNetNuke, Wordpress, Drupal, and Perch. I have developed branding, corporate identities, public facing websites, intranet sites, and advertisements for professional products and services. My recent interests have been leaning towards large-scale web application development/architecture and the "mobile web".

TECHNICAL SKILLS & SOFTWARE

Web Design:

Front-end specialist; HTML5, CSS3, jQuery, JavaScript, with a dash of PHP

Content Management Systems:

DotNetNuke, Perch, Drupal, Wordpress

Web Strategy and Best Practices:

Information Architecture, UI design, Graphic Design, Content Strategy, SEO

Graphic Design:

Photoshop, Fireworks

OS & Common Business Software:

Macintosh and Windows OS, Word, Excel, Power Point

EMPLOYMENT HISTORY

Genares Worldwide Reservations

Web Developer/Designer | July 2011 - Present

I am responsible for everything website related, including the company's corporate websites, front-end development for the company's booking engine, and client website development.

- Used Template Toolkit 2 for controlling The Genares Booking Engine and Mobile Booking Engine's View layer of the engine's MVC.
- Created custom header/footers that wrap around the Genares Booking Engine so that the transition from the hotel website to the Booking Engine is visually smooth.
- Created other internally used HTML/CSS/JavaScript based presentations for use in RFPs.
- In process of customizing a Drupal based solution for custom Hotel web sites.

DFW International Airport

Intranet Redesign Consultant | April 2011 - June 2011

Brought in as a consultant to assist in the management and implementation of the Airport's employee intranet site. The ultimate goal being to create a more pleasant user experience, allow employees to quickly and easily find specific content, as well as to easily browse and learn about all the departments and initiatives of the Airport.

- Acted as liaison between the Internal Communications, the IT department, and a third party online marketing agency.
- Performed detailed review with written recommendations for improvements.
- Implemented dozens of improvements to the Intranet already in place while the redesign was still underway.
- Created training documentation for Intranet contributors and set up a plan for continuous training to circumvent the tendency of irregular practices between contributors trained at different times by different people.
- Created a tracking system for the popularity of Intranet news articles.
- Set up a MailChimp account for various employee newsletters.

Rivalroo

Lead Web Developer & Project Manager | November 2009 - April 2011

Specializing in UI design, strategy, front-end code, SEO, and graphic design of www.rivalroo.com.

- Solely responsible for all (X)HTML & CSS.
- Responsible for 95% site's JavaScript, using jQuery.
- Project manager for all development related activities, managing two programmers and two other less technical employees.
- Responsible for taking the founder's visions for site and creating sound Information Architecture and UI design.
- Conceptualized and planned the technical implementation of the Rivalroo Teammates program and the Teammates administration website (teammates.rivalroo.com), which allows 3rd parties to put instances of Rivalroo's core chat feature on their own websites.
- Created two training videos explaining how the Teammates Program works.
- Created detailed documentation of Rivalroo and the Teammates Program. This documentation was used as a guide for our Patent attorney.

Various Freelance & Contract work

July 2009 - November 2009

Offered web development services to a variety of clients as both an independent freelancer (W-9) and contractor (W-2). Clients include Fossil, BeautiControl, Puritan Life, Worlds of Wow, Ingen Systems, Fast Armadillo, and Picture This. Responsibilities included:

- All-inclusive information architecture, graphic/UI design, SEO, and CMS integration for puritanlife.com and worldsofwow.com.
- Sub-contractor doing custom coding and CMS integration for various new websites by Picture This and Fast Armadillo.
- Maintenance and improvements to information architecture of Beauti Control's intranet.
- Maintenance and email marketing work for Fossil.com

Ingen Systems

Web UI Engineer | October 2008 - July 2009

Front-end Web UI Designer/Developer for client projects.

- Created attractive, usable, and standards compliant websites.
- Key participant in company/client meetings.
- Ensured information architecture and usability throughout the UI design.
- Owned the visual design guide and specifications.
- Worked with back-end engineers to deliver the final product.
- Maintained company and client public websites.
- Most of the Ingen Systems work revolved around DotNetNuke powered websites.

AI Boenker Insurance

Web Master | November 2007 – September 2008

Completely redesigned three main company web sites. Solely responsible for all of the following:

- Creating an updated web presence for public facing websites.
- Information architecture.
- Vast improvements to usability and SEO.
- Graphic design and UI design.
- Front-end and simple back-end code.
- Complex form processing, connecting to an email list service via their API, and generating a specially formatted text file to be attached to emails when users complete certain forms.
- Also responsible for smaller web design projects that the company has from time to time.

Sabre Holdings

Web Developer (Contractor) | June 2007 – October 2007

Maintained corporate web sites and assisted in information architecture of intranet.

- Brought organization and order to a massive intranet site made up of thousands of pages of information.
- Created cross-browser compatible HTML and CSS code.
- Participated in usability testing as test taker and observer.
- Created marketing concepts for web advertising and email marketing.

Idearc Media

Web Designer (Contractor) | April 2007 – June 2007

Short term contract web designer.

- Develop, implement, and maintain over 100 unique websites by using Netopia's NXG platform.
- Heavy use of Photoshop, and Fireworks, designing 3 to 5 unique small websites a day.
- Coded websites using NXG and custom HTML & CSS.

EDUCATION

Sessions.edu

Advanced Certification in Web Design | 2007

Basic Certification in Web Design | 2006

University of North Texas

Bachelor of Business Administration | 2004 - Major in Logistics

Book Education

A partial list of books I have read for my continuing education:

- Definitive Guide to Drupal 7
- JavaScript: The Definitive Guide
- iPhone Human Interface Guidelines for Web Applications from developer.apple.com
- The Smashing Book
- Rework
- The Principals of Project Management
- The Web Designer's Idea Book
- Sexy Web Design
- Learning jQuery: Better Interaction Design and Web Development with Simple JavaScript Techniques
- Unleashing the Ideavirus
- Build Your Own ASP.NET 2.0 Web Site Using C# & VB
- Beginning ASP.NET 2.0 E-Commerce in C# 2005: From Novice to Professional
- The Search Engine Marketing Kit
- The Big Red Fez: How to Make Any Web Site Better
- ppk on JavaScript
- Don't Make Me Think: A Common Sense Approach to Web Usability
- CSS Mastery: Advanced Web Standards Solutions
- PHP and MySQL for Dynamic Web Sites: Visual QuickPro Guide

Blogs I follow:

I keep up to date on the latest in the web development community by following these blogs and websites:

- 24ways.org
- alistapart.com
- AarronWalter.com
- boxesandarrows.com
- css-tricks.com
- csswizardry.com
- danielmall.com
- feltpresence.com
- html5doctor.com
- impressivewebs.com
- net.tutsplus.com
- nicholasgallagher.com
- simplebits.com
- smashingmagazine.com
- snook.ca
- stuffandnonsense.co.uk
- uxbooth.com
- viget.com (Advance, Engage, and Inspire blogs)
- whatmakesthemclick.net

REFERENCES:

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