

Ben Williams

Online Portfolio at www.benwilliams.com

469-387-4998 ~ 1112 Coker Drive, Flower Mound, TX 75028

WHO I AM

I am a Web Designer/Developer with extensive experience creating websites, including DotNetNuke skinning and Wordpress themeing. I have developed brand, corporate identities, websites, and advertisements for professional services. I am a creative professional, holding a degree in Bachelor of Business Administration and Advanced Certification in Web Design with a concentration in web coding.

EMPLOYMENT HISTORY

Meredith & Associates (eBridge & Rivalroo)

Lead Web Developer | November 2009 - present

Specializing in UI design, strategy, front-end code, and graphic design.

Various Freelance & Contract work

July 2009 - November 2009

Offered web development services to a variety of clients as both an independent freelancer (W-9) and contractor (W-2). Clients include Fossil, BeautiControl, Puritan Life, Worlds of Wow, Ingen Systems, and Picture This.

Ingen Systems

Web UI Engineer | October 2008 - July 2009

Front-end Web UI Designer/Developer for client projects. Created attractive, usable, and standards compliant websites. Key participant in company/client meetings. Ensured information architecture and usability throughout the UI design. Owned the visual design guide and specifications. Worked with back-end engineers to deliver the final product. Maintained company and client public websites. Most of the above work revolved around DotNetNuke websites.

AI Boenker Insurance

Web Master | November 2007 – September 2008

Completely redesigned three main company web sites, updating look and making more user friendly. Solely responsible for the information architecture, graphic design, layout, and coding of the web site. Advanced CSS was used to optimize download times. Flash video player encoding used for online videos/commercials. Javascript used for more user-friendly forms. PHP used for form processing, connecting to an email list service via their API, and generating a specially formatted text file to be attached to emails when users complete certain forms. Also responsible for smaller web design projects that the company has from time to time.

Sabre Holdings

Web Developer (Contractor) | June 2007 – October 2007

Maintained corporate web sites, designed web site layouts in Photoshop, created multi-browser compatible HTML and CSS code for pre designed layouts made in Photoshop, information architecture for Sabre's intranet site re-design, participated in usability testing as test taker and observer, created marketing concepts for web advertising and email marketing.

Idearc Media

Web Developer (Contractor) | April 2007 – June 2007

Develop, implement, and maintain over 100 unique websites by using Netopia's NXG platform, HTML, CSS, Photoshop, and Fireworks.

SKILLS & SOFTWARE

OS:

Macintosh and Windows

Graphic Design:

Photoshop, Illustrator, Fireworks

Web Design:

HTML, CSS, PHP, jQuery, Javascript, DotNetNuke, Wordpress, Flash, Dreamweaver

EDUCATION

Sessions.edu

Advanced Certification in Web Design | 2007

Basic Certification in Web Design | 2006

University of North Texas

Bachelor of Business Administration | 2004 - Major in Logistics

Book Education

A partial list of books I have read for my continuing education:

- PHP and MySQL for Dynamic Web Sites: Visual QuickPro Guide
- CSS Mastery: Advanced Web Standards Solutions
- Don't Make Me Think: A Common Sense Approach to Web Usability
- ppk on JavaScript
- The Big Red Fez: How to Make Any Web Site Better
- The Search Engine Marketing Kit
- Beginning ASP.NET 2.0 E-Commerce in C# 2005: From Novice to Professional
- Build Your Own ASP.NET 2.0 Web Site Using C# & VB
- Unleashing the Ideavirus
- Learning jQuery: Better Interaction Design and Web Development with Simple JavaScript Techniques
- Sexy Web Design
- The Web Designer's Idea Book
- The Principals of Project Management

REFERENCES:

Will Ballard

Pervious Owner of Ingen Systems / Current Owner of Fast Armadillo
972-804-4656

Don Owens

President of Empower Insurance
817-307-0657

Eric Bott

Owner of Axiom Computer Services
214-404-2117

Jim Harris

Owner of Picture This (Marketing/Advertising agency)
678-648-2569

Stephen Thomas

Former Web Lead at Sabre Holdings / Current Director of User Experience at RAPP
817-723-9500